

PARTNERSHIPS

A continuous search for alliances and partnerships with worldwide market leaders while, at the same time, maintaining technological independence and adding value and expertise to solutions offered globally. Solutions are developed with partners such as:

Oracle

As business partner we offer strong competency in Oracle platform applications, mainly in databases and application servers, in addition to our certified professionals;

Microsoft

Business partner and partnership, in the past, on the creation of the first Excellence Center on Latin America specialized on Web Services;

SOFTWARE FACTORY

Pitang's Software factory is governed by three terms that define our services well: agility, results and quality.

Agility because our development is based on the reuse of components, eliminating stages and obstacles throughout the project, and also based on SCRUM and Extreme Programming practices;

Results because delivery is made with all deadlines being met, for our work flow enables us to anticipate development risks from the beginning of the software manufacturing; and

Quality is assured by the use of mature processes, with ISO 9001 and CMMI certification.

SOFTWARE FACTORY / MAIN CHARACTERISTICS

- ≍ Standard and defined process
- ≍ Controlled interaction with the client (factory entry and exit)
- ≍ Costs and deadlines estimates based on real knowledge of capacity obtained by methods based on historical data.
- ≍ Status and execution controls of all demands
- ≍ Products generated in accordance to the standards established by the organization (or client)
- ≍ Team trained and proficient in the organizational and productive processes
- ≍ Processes that guarantee product quality
- ≍ Defined metrics and control according to the defined service level

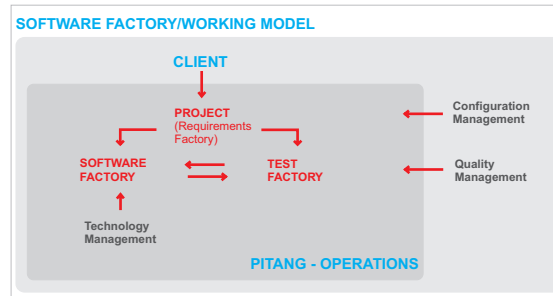
Our development process is divided in three complementary and independent parts, which guarantees a product within the most stringent specifications and the satisfaction of our clients:

Requirements - With a business specific business, works specifically on the detailing of the project and in communicating with the client.

≍ **Requirements** - With a business specific business, works specifically on the detailing of the project and in communicating with the client.

≍ **Software** - Using the most innovative architectures and technologies in the market, this is the stage when the tool is built.

≍ **Testing** - In order to ensure the product's acceptance criteria, each software developed by Pitang is delivered only after being tested and validated by a highly qualified team.



Due to the fact that each of these small "factories" is independent from one another, Pitang is also able to provide each process separately, if it is convenient for the client. Are your requirements ready and you only need software manufacturing? Pitang can do it. Do you only want to test a tool that is ready? Pitang can also do it. Here you will find the best services, whatever technological project you have.

SOME CASES

Yahoo!

Yahoo! International contracted Pitang to mount a development cell at Pitang facilities in Recife. This group from Pitang, managed by Yahoo!, has developed several solutions for Yahoo! Portals at Latin America. A sample of these solutions is the Presidential Elections Monitoring Portal, used in Mexico and Brazil.

UNDP

The Web of Information for Development – WIDE (<http://tcdc.undp.org/widenew/aboutWIDE.asp>) is an online Web-enabled system gathering information on experts and institutions of the South Hemisphere. WIDE supports the United Nations Special Unit for South-South Cooperation (SU/SSC) in its mission to identify, promote and facilitate the transfer of information on institutions, professionals (over 45,000 registrations), expertise, technologies and practices between countries of the South for development initiatives. As such, it is also the platform for a broad South-South knowledge-sharing strategy.

Olinda Solutions

Olinda Solutions is a Denver based start-up, and actuates on IPTV and Digital TV services providing. Pitang has worked together with Olinda on the maintenance of IPTV applications for Myrio, a Siemens subsidiary who offers IPTV solutions for cable TV operators.

MMSI

MMSI is a company with headquarters in Tucson, Arizona, which develops hardware and software solutions for the mining industry. It is a subsidiary of Komatsu, one of the largest business corporations worldwide. As partners of MMSI, we have worked with them providing consulting services in quality assurance and software development processes as well as SQL Server consultancy.

Central Bank of Brazil

Specialized services to develop software, do corrective and evolutive maintenance, document and implement software, software factory mounting and maintenance, involving mainly the legacy system migration from mainframe to a client-server platform.

≍ Convert legacy systems developed with 'Natural' language for Java, following a specific client methodology for software development.

≍ Specify and develop several critical systems in the financial area, such as Market Expectations, Financial Institutions Accounting, Financial Activity Control, Convention of Payments and Reciprocal Credits, Out-of-court Liquidations Information, among others.

≍ Remote maintenance of the bank's legacy systems, with little or no documentation.

Ericsson

Implementing and integrating a Web Portal Application which is part of an On-Line Manager Platform Solution for an Ericsson customer. The application controls corporate clients bills for a mobile operator.

EMBRAER

Development of an application to automate the Legacy aircrafts selling team, a simulator who shows 3D images and its movements. Beyond that, the application facilitates the internal procedures to assemble the aircraft.

Unibanco

We carried out a great number of projects – around 50 – with special emphasis on the platform migration from an integrated private label credit card network system (HiperCard) to a web environment. Modules were developed for the HiperCard Integrated Credit System management in Accounting, Services, Credit and Retailers.

Prompt

Process Resource Management and Planning Technology is an information system designed to manage projects and programs stages from concept to full deployment. Using the most advanced ICT tools it enables to manage the complete life cycle of programs and processes from submission and proposal evaluation up to control of the physical and financial delivery of the projects approved. Prompt provides components that meet the demands of customers from different areas such as the São Paulo State Research Foundation (Fapesp), Brazilian Electric Power Regulation Agency (Aneel), Petrobras and Brazilian Innovation Agency (Finep).

Whirlpool

Development of a number of projects, from an information and services portal for Consul (www.consul.com.br) up to a websystem that enables customers to customize their refrigerator by choosing colors and other internal and external features (www.brastemp.com.br/portal/control/bs/br/s1/homepersonal). With resources such as a virtual store, customer attendance and a newsletter service, the page generates a strong market return and has been instrumental in narrowing the relationship between the company and its customers.

BMF&BOVESPA

Considered to be one of the major Stock Exchange in the world, has current projects with Pitang to develop systems for stock Exchange products consulting and the calculation of financial indexes.

iG

Among the top 3 internet portals in Brazil, contracted Pitang to conduct projects in a large contract. The first product was a solution to manage soccer championships, used by the final clients at iG portal.

Pitang is a Brazilian nearshore provider of application outsourcing, offering system development, consulting, software factory, testing factory, legacy migration and outsourcing services.

Located in Recife, Northeast of Brazil, Pitang is a spin-off of CESAR's software factory, a private institute for IT Research and Development created in 1996 in the Center of Informatics (Cin) at the Federal University of Pernambuco, ranked among the very top Latin American IT schools, with a faculty of more than 50 PhDs. Other thirty specialized education institutes within a 500-miles radius guarantee an output of over 2,000 trained IT professionals every year.

CESAR group counts presently with a staff of 700 professionals and accounts for a yearly turnover of around US\$ 35 million. It has been awarded in the recent years by the Brazilian Studies and Projects Financing Fund (Finep), linked to the Ministry of Science and Technology, as the most innovative research institute in Brazil and elected as the best software services Brazilian company amongst the 200 biggest IT companies by InfoExame, a leading national IT magazine.

Pitang business model is a flexible one, allowing the company to work in all phases of the software development life cycle, or only in specific phases, so that contracts can be drawn up in many different ways, according to the client's wishes. Its clients include national and international corporations, both private and public, from mid size to large, in the finance, energy, government, industry, security and retail sectors.

The company is CMMi, MPS-BR and ISO 9001:2000 process certified, and also stands out for its capacity to rapidly incorporate innovative technologies into its projects through the natural link and synergy it has with C.E.S.A.R., as well as the strategic location of Porto Digital (Digital Port), considered to be one of the largest ICT clusters in Brazil, a natural hub for attracting talent, and conveniently located 15 minutes away from Recife's international airport, with daily direct flights to Miami and Lisbon enabling to travel to North America and Europe in 7 hours.

Although, Portuguese is the official language of Brazil, English is widely spoken at middle and senior management levels at Pitang. There is also strong familiarity amongst the company's top managers with American business practices, allowing members of teams to be in-tune with the very best of market practices.

For further information on our software development services please visit our website at www.pitang.com, write us an e-mail at businessdesk@pitang.com or you may contact us directly at

Recife (head office)

Rua Madre de Deus, 27 – 15th floor
Recife Antigo - Recife – PE - Brazil
50030-110
Phone: +55 (81) 3134.5200



We are a C.E.S.A.R. company

